

Foresight is a skill. Learn it from the experts.

In a rapidly changing world, your organization's ability to see the future—and take action—could mean the difference between its life and death. **The IFTF Foresight Training** was created by Institute for the Future to provide essential tools and techniques for embracing strategic foresight, navigating large-scale change, and leading your organization towards a vibrant future.

In the IFTF Foresight Training, you'll learn to:

Identify and analyze
signals of change

See beyond current constraints
to identify new possibilities

Leverage hindsight
to discover patterns of
innovation and disruption

Design futures projects
that lead to actionable insights

Build foresight capacity
for your organization

How do you create a sustainable future?

The IFTF Foresight Training is a one-of-a-kind course designed to help individuals and organizations develop their skills in the art and science of foresight. As a participant, you'll learn to filter information to determine its usefulness; transform urgent foresight into actionable insights; disrupt short-termism; and develop and test your own experiments in future-making. Upon completion, you'll receive a certification as a foresight practitioner, joining a community of like-minded visionaries dedicated to the adoption of strategic foresight practices.

“ The Foresight Training equipped me with tools and resources I needed to help my team engage with clients and partners to advance our work in an evocative and practical way. IFTF staff was exemplary throughout, and connecting with thought leaders in other organizations was of tremendous significance. It was one of the best three-day professional investments I've had in a long time.

—Senior Manager, Learning Innovation, Bill & Melinda Gates Foundation

The IFTF Foresight Training is ideal for individuals, managers, consultants, and teams ready to lead or expand their organizations' capacity for foresight.

The course includes:

- › Three days of **in-person training** conducted by IFTF researchers
- › **Immersion in futures-thinking** skills, methodologies, and processes
- › **Proprietary IFTF toolkit** with 22 specialized tools and accessories
- › **Powerful takeaways** including PowerPoint deck and graphic memory of training session
- › **Personalized, strategic Foresight-Insight-Action plan** for post-training application
- › **Breaks** for meals, downtime, and networking with a cohort of diverse forward-thinkers
- › **Official certification** as an IFTF-trained foresight practitioner



“ The Practitioner Training was an inspiring, instructive, practice-oriented gathering of IFTF foresight specialists and forward-thinking attendees from diverse sectors. The variety of people, the well-prepared lectures and insightful discussions, and the group works made it indispensable for anybody who wants to shape the future.

—Head of Brand Management, Swiss Post

registration

REGULAR \$6,500

EARLY-BIRD Save up to \$500 by registering early.

Space is limited; early booking recommended.

Inquire for government and nonprofit rates.

For information, please contact:

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custom foresight trainings

For information about using IFTF materials in organizational or large-scale educational settings, or to learn about IFTF's custom curricula options, please contact:

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For more info: iftf.org/foresightessentials

IFTF FORESIGHT ESSENTIALS

Institute for the Future (IFTF) is the world's leading futures organization. Its training program, IFTF Foresight Essentials, is a comprehensive portfolio of strategic foresight training tools based upon 50 years of IFTF best practices. IFTF Foresight Essentials cultivate the mindset and skillsets that enable individuals and organizations to foresee future forces, identify emerging imperatives, and develop world-ready strategies. To learn more about how IFTF Foresight Essentials are uniquely customizable for businesses, government agencies, and social impact organizations, visit iftf.org/foresightessentials.