

Futures Thinking Specialization: Discover powerful tools to seize control of your future

Navigating the future will require technologies we haven't invented yet and skills we haven't yet mastered. But what if you could prepare yourself for the changing world? **Institute for the Future's** Futures Thinking Specialization on Coursera is a self-paced, interactive, online immersion into the fundamentals of strategic foresight. Open to everyone and packed with peer-reviewed assignments, selected essential futurist readings, and 45 hours of custom video, the courses were designed to help you imagine, learn to shape, and seize control of your future.

What you will learn:

As you begin to build your futures thinking skills, you'll learn to use some of IFTF's most powerful foresight tools. Along the way, you will:

- › **Discover and identify** new innovation and invention opportunities
- › **Gain insight** into new technologies, global events, and big ideas shaping the future
- › **Tap your own curiosity and imagination** to discover possibilities for your own future
- › **Go behind the scenes** with IFTF researchers to see futures thinking in action
- › **Transform** your foresight into positive action
- › **Develop** new strategies for creating a future that serves yourself and others

Hone Your Foresight Skills with Other Visionaries

Adapted from Jane McGonigal's 'How to Think Like a Futurist' workshops at Stanford University Continuing Studies and lessons from IFTF's foresight training certificate program, Futures Thinking Specialization taps the skills and mindsets of the world's top futurists. It delivers proven methodologies and tools to direct and navigate the future and connect with the global community of futures-thinkers.

“ Studies show people are more anxious about the future than they've been for decades. Coursera's Futures Thinking Specialization teaches the skills they need to visualize their future before it happens—to turn foresight into action and make positive changes in their lives and communities.

— Jane McGonigal, Developer of Game Research & Development,
Instructor and IFTF Senior Researcher



Ready yourself for a changing world— online and at your own pace.

Each course features stories and examples from key emerging technologies, including VR, AR, AI, robots, drones, biometrics, genetics, food innovation, and blockchain. Immersing yourself in these topics will provide solid insights and creative inspiration... as well as help you forecast more effectively.

The Futures Thinking Specialization includes five courses:

- 1 Ready, Set, Future:** Introduction to Futures Thinking
- 2 Forecasting Skills:** How to See the Future Before it Happens
- 3 Simulation Skills:** This is Your Brain on the Future
- 4 Collaborative Foresight:** How to Gamify the Future
- 5 Urgent Optimism:** How to Turn Foresight into Action

To register for Futures Thinking
Specialization, go to:

iftf.org/futuresthinking

or connect with IFTF's
foresight community by visiting:

iftf.org/foresightessentials



About the Instructor

Jane McGonigal, PhD, is a world-renowned designer of alternate reality games, a senior IFTF researcher, and the author of *Reality Is Broken: Why Games Make Us Better and How They Can Change the World*. Her work has been featured in *The Economist*, *Wired*, and *The New York Times*, and her TED talks have been viewed more than 10,000,000 times.

IFTF FORESIGHT ESSENTIALS

Institute for the Future (IFTF) is the world's leading futures organization. Its training program, IFTF Foresight Essentials, is a comprehensive portfolio of strategic foresight training tools based upon 50 years of IFTF best practices. IFTF Foresight Essentials cultivate the mindset and skillsets that enable individuals and organizations to foresee future forces, identify emerging imperatives, and develop world-ready strategies. To learn more about how IFTF Foresight Essentials are uniquely customizable for businesses, government agencies, and social impact organizations, visit iftf.org/foresightessentials.