

Even extraordinary heroes need ordinary gear.



Ready to serve at a moment's notice, the men and women of the LAFD often make do with just the basics. With 96 percent of their budget allocated for salaries and benefits, there's no extra money to replace and upgrade the equipment they use.

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For firefighters, working out with **commercial exercise and weight-lifting equipment** isn't recreational. It's professional — part of a vital daily routine to help firefighters meet the physical demands of their job. And while every station is outfitted with basic exercise gear, much of it is badly in need of replacement.

Even extraordinary heroes need ordinary gear.



Recently, please consider forwarding this to a friend.

Commercial washing machine is absorbed in a budget, however, only 40 percent of the budget is allocated for potentially life-saving equipment.

[Donate Now](#)

Women of the LAFD often make do with just the basics. With 96 percent of their budget allocated for salaries and benefits, there's no extra money to replace and upgrade the equipment they use.

Los Angeles Fire Department provide necessary equipment, allowing our local firefighters and paramedics to focus on doing what they do best: *Keeping us safe.*

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One of the most crucial appliances in a fire station is a commercial-grade **ice machine**. Ice keeps food fresh, and it's an essential part of the daily routine. Half of LA's fire stations have a good one.

But you can help. Your tax-deductible donation to the Los Angeles Fire Department Foundation directly assists the LAFD to provide necessary equipment, allowing our local firefighters to focus on doing what they do best: *Keeping us safe.*

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A **state-of-the-art website** is critical for any public agency, yet the LAFD's website was six years out of date. Launched last month, the new site will eventually serve as a full-blown resource for breaking news, fire safety tips, community events, and more. Unfortunately, no part of it is covered by the city's budget.

But you can help. Your \$50 tax-deductible donation to the Los Angeles Fire Department Foundation directly assists the LAFD to provide necessary equipment, allowing our local firefighters and paramedics to focus on doing what they do best: *Keeping us safe.*

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Los Angeles Fire Department Foundation
1875 Century Park East, Suite 200
Los Angeles, CA 90067
310-552-4139
www.SupportLAFD.org



December 18, 2013

Dear Friend of the Los Angeles Fire Department Foundation,

As 2013 winds down, those of us at the LAFDF are very proud of what we've accomplished in the past 12 months for our local firefighters and paramedics. With your support, we've been able to:



- Provide *custom flashlights* for all 3,300 LAFD members
- Outfit every LAFD rescue vehicle with an *evacuation stair chair* (known as a “backsaver”)
- Supply state-of-the-art *forensic investigation equipment* to the LAFD's Arson Department
- Provide *veterinary care* for the city's Urban Search and Rescue canines
- Help fund the LAFD's *Youth Fire Academies* and *Fire Cadet program*
- Retrofit a second LAFD helicopter for *night-vision* capabilities
- Improve *quality of life* for hundreds of firefighters and paramedics with our “Adopt a Fire Station” program

It's an impressive, abundant list, and we've got more planned for 2014. In order for us to achieve it, however, *we're going to need your help.*

Because — let's face it — times are tough. City governments across the country are doing their best to fund public services, but everyone has to improvise. And the LAFD is no exception: With 96 percent of its budget earmarked for salaries and benefits, there's little room for other essentials. Coming up with supplemental funds to replace and upgrade basic equipment such as helmets, tools, exercise gear, and even kitchen supplies has become next to impossible.

Yet the LAFD can't just stop doing what it does. *Every 36 seconds, a unit rolls out somewhere in L.A. The department must be poised to respond 24 hours a day, 365 days a year — serving 4 million residents across 425 square miles of city.* Budgetary compromises could begin to undermine the LAFD's ability to fully prepare for and respond to fires and other emergencies.

But you can help. By making a year-end contribution today to the LAFDF, you can make a big difference — not only for these first responders, but for the safety and well-being of our neighborhoods, businesses, and homes.

Making a donation is easy. Just go to www.supportlafd.org, call 1-855-9LA-FIRE, or mail or fax your contribution with the tear-off form at the bottom of the following page.

Here's a short list of the typical things your support provides:

- \$45 buys a brush helmet for one firefighter
- \$75 buys a new flashlight for one firefighter
- \$100 registers one LAFD member for a training seminar
- \$250 supports a teen firefighter in the Cadet program for one year
- \$500 buys a new printer/copy machine/scanner for one fire station





A priority for us in 2014 is *extractors* — high-tech “washing machines” that scrub hazards from firefighters’ protective gear. Because they’re exposed to carcinogens and bacteria, firefighters are at high risk for many kinds of cancer. And, while each extractor costs around \$6,000, the amount is tiny in comparison to the medical, disability, overtime, and personal costs these machines will save our public servants.

Remember, the LAFD doesn’t just fight fires: 85 percent of its calls are medical-related. It also responds car accidents, shootings, and hazardous material spills; it keeps our roads clear and transports our loved ones to hospitals. Through it all, the Foundation is there to ensure our city’s firefighters and paramedics get the training and equipment they need.

That’s our commitment. Can we count on yours today?

At the LAFDF, our mission is one of abundance for the LAFD, and 2013 proved a big success. *Please join us today in making 2014 even better for these local heroes by helping turn our vision — of a well-equipped, well-trained, well-supported, and well-protected fire department — into a reality.*

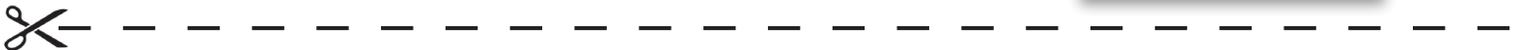
Thanks from us, and from these men and women who are committed to protecting our city and the folks who live here.

Happy New Year!

Yours sincerely,

Karen Wagener
President
LAFD Foundation

Jay Grodin
Chairman
LAFD Foundation



Your tax deductible donation is an investment in the safety of your city.

Large or small, whatever you give will help the members of our Fire Department care for us safely and efficiently.

Thank you for your support!

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Please fax, or detach and mail to: **Los Angeles Fire Department Foundation**
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