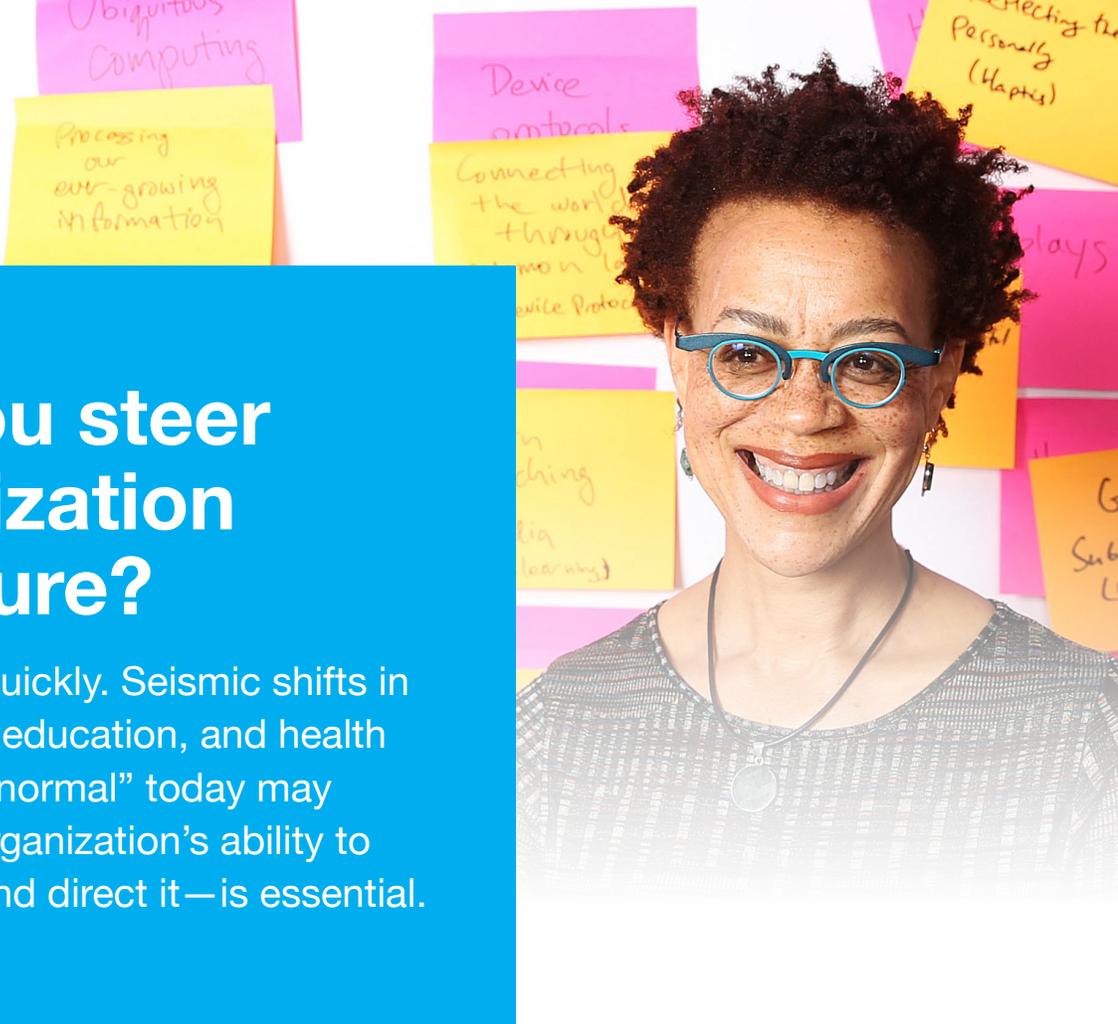


INSTITUTE FOR THE FUTURE



# How will you steer your organization into the future?

The world is changing quickly. Seismic shifts in technology, commerce, education, and health mean what passes for “normal” today may soon be obsolete. An organization’s ability to anticipate the future—and direct it—is essential.

## The Foresight Training is a one-of-a-kind tailored course that teaches skills in the art and science of foresight.

IFTF’s Foresight Training is designed to empower individuals and teams with the tools and techniques necessary to intuit change, communicate vision, build capacity, and lead organizations more confidently into the future. The customizable course trains participants to:

- › **Build** a “foresight mindset” for futures thinking
- › **Identify and analyze** signals and drivers of change
- › **Design** futures projects that lead to actionable insights

### What you will learn?

**Learn** to filter information to determine its usefulness

**Transform** urgent foresight into actionable insights

**Disrupt** short-termism

**Develop** your own future-making experiments

**Finish** the course armed with methodologies proven to navigate volatile times.

### Why IFTF?

Based in Palo Alto, California, Institute for the Future (IFTF) is the world’s leading futures-thinking organization. For more than 50 years, IFTF has provided global forecasts, custom research, and foresight training for businesses, governments, and social impact organizations seeking to develop world-ready strategies and navigate global change.

# IFTF's Foresight Training is ideal for individuals and teams committed to creating transformative possibilities for their enterprise.

## Learn how to...

quickly identify and evaluate emerging threats and opportunities

Intuit and analyze signals of rapid change to create actionable forecasts

Cultivate essential new skillsets and visionary mindsets

Apply IFTF's proven Foresight-Insight-Action framework to futures thinking

Disrupt short-termism

Take control of your collective future

## Why does your organization need foresight?

IFTF's futures-thinking curriculum draws on more than 50 years of experience in strategic foresight and helping organizations prepare for the future. Custom-tailored for any organization, the Foresight Training delivers a series of integrated lessons framed around the powerful cycle of Foresight-Insight-Action. Developed by the Institute, this cycle provides a systematic approach to anticipating and analyzing foreseeable patterns that affect change. The Foresight Training offers a practical immersion into the methodologies and tools that help individuals and organizations improve their skills at predicting and shaping the future.

## Why Learn "futures thinking"?



The Foresight Training turns managers into leaders and creates organizations that are more resilient, nimble, and positioned for success. It also:

- › **Informs new paradigms** of strategic planning
- › **Amplifies continuous learning**
- › **Sparks innovation** across all industries
- › **Provides the foresight** to spark critical insights and turn them into action





## Indelible learning experiences. Cutting-edge futures-thinking tools.

### Session Overviews Options

#### One-day session

Every version of the Foresight Training can be tailored specifically for any organization. The half-day session provides an overview to futures thinking. A customized one-day session introduces Foresight Fundamentals and basic methods for preparing foresight, relevant futures content from IFTF, and Insight Tools specifically applicable to your organization.

#### Two-day session

The two- and three-day versions present the entire Prepare-Foresight-Insight cycle while presenting coursework in much more depth. The two-day session builds on the one-day curriculum on Day Two to include hands-on practice with Insight Tools; an introduction to Action Tools that make the future relevant today; and a Futures Action Plan for applying new learning into a current project.

#### Three-day session

The three-day session is the most detailed. It begins on Day One with Foresight Fundamentals; then presents Signals and Drivers of Change, relevant futures content, Insight Tools, and forecast drafting. Day Two focuses on creating future forecasts and the use of Practice Insight Tools to reveal possible impact. Day Three features practice with Action Tools and the creation of a futures action plan to integrate the previous materials.

“ My experience at the IFTF Foresight training was transformational. IFTF provided a rigorous, structured-yet-streamlined and easy-to-use toolkit that helped tackle those challenging and strategic problems that seem impossible to crack.

—Project Engineer, Aerospace Industry

# Turn urgent foresight into actionable insight. Create your own sustainable future.

More than 100 of the world's leading organizations have enrolled their managers, teams, and executives in IFTF's Foresight Training, including:



“ The three days pushed us to expand our creative boundaries and flex our brain cells. It was inspiring to be around such insightful experts, and I left feeling intellectually rich and eager to apply what I learned.

—Assistant Professor, University of Wisconsin-Stout

## registration

**REGULAR** \$6,500

**EARLY-BIRD** Save up to \$500 by registering early.

Space is limited; early booking recommended.

Inquire for government and nonprofit rates.

For information, please contact:

**Neela Lazkani** nlazkani@iff.org | 650.233.9562

## large-scale / commercial custom training

For information about using IFTF materials in commercial or large-scale educational settings, or to learn about IFTF's custom curricula options, please contact:

**Daria Lamb** dlamb@iff.org | 650.854.6322

For more info: [iff.org/foresightstudio](http://iff.org/foresightstudio)

**INSTITUTE FOR THE FUTURE** is the world's leading futures thinking organization. For over 50 years, businesses, governments, and social impact organizations have depended upon IFTF global forecasts, custom research, and foresight training to navigate complex change and develop world-ready strategies. IFTF methodologies and toolsets yield uncommonly coherent views of transformative possibilities across all sectors that together support a more sustainable future. Institute for the Future is a registered 501(c)(3) nonprofit organization based in Palo Alto, California.

